

DISCLOSING INTERESTS

There are now 2 types of interests:
'Disclosable pecuniary interests' and **'other disclosable interests'**

WHAT IS A 'DISCLOSABLE PECUNIARY INTEREST' (DPI)?

- Any **employment**, office, trade or vocation carried on for profit or gain
- **Sponsorship** by a 3rd party of your member or election expenses
- Any **contract** for goods, services or works between the Council and you, a firm where you are a partner/director, or company in which you hold shares
- Interests in **land** in Worcestershire (including licence to occupy for a month or longer)
- **Shares** etc (with either a total nominal value above £25,000 or 1% of the total issued share capital) in companies with a place of business or land in Worcestershire.

NB Your DPIs include the interests of your spouse/partner as well as you

WHAT MUST I DO WITH A DPI?

- **Register** it within 28 days and
- **Declare** it where you have a DPI in a matter at a particular meeting
 - you must **not participate** and you **must withdraw**.

NB It is a criminal offence to participate in matters in which you have a DPI

WHAT ABOUT 'OTHER DISCLOSABLE INTERESTS'?

- No need to register them but
- You must **declare** them at a particular meeting where:
You/your family/person or body with whom you are associated have a **pecuniary interest** in or **close connection** with the matter under discussion.

WHAT ABOUT MEMBERSHIP OF ANOTHER AUTHORITY OR PUBLIC BODY?

You will not normally even need to declare this as an interest. The only exception is where the conflict of interest is so significant it is seen as likely to prejudice your judgement of the public interest.

DO I HAVE TO WITHDRAW IF I HAVE A DISCLOSABLE INTEREST WHICH ISN'T A DPI?

Not normally. You must withdraw only if it:

- affects your **pecuniary interests OR** relates to a **planning or regulatory** matter
- **AND** it is seen as likely to **prejudice your judgement** of the public interest.

DON'T FORGET

- If you have a disclosable interest at a meeting you must **disclose both its existence and nature** – 'as noted/recorded' is insufficient
- **Declarations must relate to specific business** on the agenda
 - General scattergun declarations are not needed and achieve little
- Breaches of most of the **DPI provisions** are now **criminal offences** which may be referred to the police which can on conviction by a court lead to fines up to £5,000 and disqualification up to 5 years
- Formal **dispensation** in respect of interests can be sought in appropriate cases.

Corporate and Communities Overview and Scrutiny Panel Monday, 18 January 2016, 2.00 pm, County Hall Worcester

Membership

Councillors:

Mr C B Taylor (Chairman), Mr S R Peters (Vice Chairman), Mr M H Broomfield, Mr S C Cross, Mrs P E Davey, Mr C G Holt, Mr R C Lunn, Mrs E B Tucker and Mr P A Tuthill

Agenda

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All the above reports and supporting information can be accessed via the Council's website at http://www.worcestershire.gov.uk/info/20013/councillors_and_committees

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CORPORATE AND COMMUNITIES OVERVIEW AND SCRUTINY PANEL

18 JANUARY 2016

WORLD CLASS WORCESTERSHIRE

Summary

1. The Director of Commercial and Change and the Senior Content & Communications Manager is invited to provide a presentation (attached at Appendix 1) which updates the Corporate and Communities Overview and Scrutiny Panel on progress and plans in relation to publicising World Class Worcestershire.

Background

2. Previously, the Overview and Scrutiny Performance Board has met with the Worcestershire Local Enterprise Partnership (WLEP) and as part of this discussion has heard about how World Class Worcestershire is developing.

Purpose of the meeting

3. The Panel is asked to:
 - a) discuss the Presentation and consider how scrutiny could support this promotion; and
 - b) agree any further information required or potential areas for scrutiny.

Supporting Information

Appendix 1 – Presentation Slides: World Class Worcestershire

Contact Points

County Council Contact Points

Worcestershire County Council (01905) 763763

Worcestershire Hub (01905) 765765

Email: Worcestershirehub@worcestershire.gov.uk

Specific Contact Points for this report

Alyson Grice/Samantha Morris, Overview and Scrutiny Officers, Commercial and Change Directorate Tel: 01905 766619

Email: scrutiny@worcestershire.gov.uk

Background Papers

In the opinion of the proper officer (in this case the Head of Legal and Democratic Services) there are no background papers relating to the subject matter of this report.

All Agendas and Minutes are available on the Council's website at <http://www.worcestershire.gov.uk/cms/democratic-services/minutes-and-agendas.aspx>

The background of the page is a vibrant blue sky filled with soft, white cumulus clouds. A single, bright white contrail from an aircraft streaks across the upper right portion of the sky. At the bottom of the image, a dark grid pattern, resembling a window or a structural frame, is superimposed over the sky. The overall composition is clean and modern, conveying a sense of openness and progress.

WORLD CLASS WORCESTERSHIRE

— A World of Opportunity —

Showcasing our success story

In recent years productivity growth in Worcestershire has been the highest in England

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Nine out of ten schools in Worcestershire are rated good or outstanding by OFSTED

More money is being invested in highways and improvement projects in Worcestershire now than at any time in the last three decades

World Class businesses



World Class events



World Class opportunities



Why bother?

8 out of 10 people say that they want Worcestershire to have a more positive brand inside and outside of the county

Page 8 #worldclassworcs is already associated with positive sentiment.

People want to feel good about where they live and where they work.

If we don't share what is great about our county then who will?

Mutual benefits

Worcestershire County Council

- Inspire greater pride in the county
- Showcase achievements
- Improve morale
- Positive PR

Business community

- Attract more inward investment
- Create new jobs
- Fill the skills gaps
- Expansion of networks

What is World Class Worcestershire ?

IT IS CELEBRATING WORCESTERSHIRE AND SHARING OUR SUCCESSES.

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IT IS RAISING THE PROFILE OF THE COUNTY THAT WE LOVE

Evidence – based proof points

- In recent years productivity growth in Worcestershire has been the highest in England
- 9 out of 10 Worcestershire schools are good or outstanding according to Ofsted
- The University of Worcester is amongst the fastest growing higher education institutions in the UK
- Nearly 200,000 students attend the 10 universities that are within an hour's drive of Worcestershire
- Worcestershire is home to the National Cyber Skills Centre, which is globally renowned for its excellence in fighting cyber crime
- Each year, tourism contributes more than £500 million to the Worcestershire economy
- There are three international airports within an hour's drive of the county
- Worcestershire was the site of the first and the last battles of the English Civil War and was home to the greatest English composer, Sir Edward Elgar
- Worcestershire is one of the top places to live in the country when it comes to community cohesion. Eight out of ten people say that they get on well with people from different backgrounds
- Worcestershire is home to the oldest motorsport venue in the world and to the world's oldest independent sports car company
- The Hive is in the top two lending libraries in the UK and welcomes over 1 million visitors a year
- Visitors spend two million overnights stays in Worcestershire every year

World Class Worcestershire – a county partnership



Worcestershire
Local Enterprise Partnership



worcestershire
county council



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World Class Worcestershire is driven jointly by the Worcestershire Local Enterprise Partnership, Worcestershire County Council and by Visit Worcestershire

The campaign is supported by local councils, the Chamber of Commerce, our premier sporting clubs and local businesses.

World Class Worcestershire is a rallying call for those who live in Worcestershire, work in Worcestershire, visit Worcestershire and for those who love this county

Opportunities to network

MIPIM UK 2015

Visitors included Greg Clarke.

Total number of visitors 450.

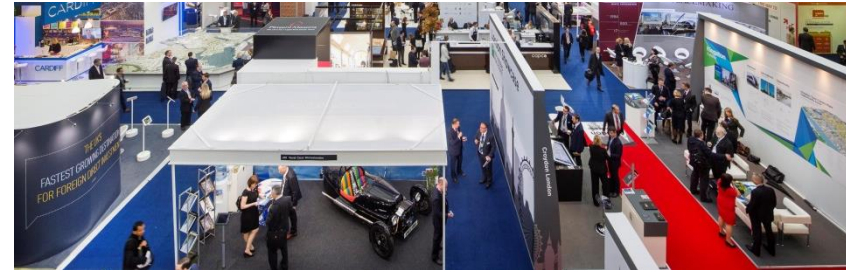
Engagement with more than 300 new online connections

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NETWORKING EVENTS

in London, Birmingham and Worcestershire

Attended by more than 200 delegates



Supporting the campaign

Raising awareness – 8 out of 10 people say that they want Worcestershire to have a more positive brand. World Class Worcestershire will contribute to this but we need more people to know about it and to understand it

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Joining the online community – a digital presence for World Class Worcestershire is currently being developed and will be launched in Spring 2016. Once live the presence will grow fastest if those who are influential in the County join the community and regularly engage with it.

Become a Champion – the ambition is to build an ‘army’ of World Class Worcestershire Champions who help us to showcase what is best about this county of ours. Champions will come from all walks of life, those well-known and those less well-known. These people will be the voices of World Class Worcestershire and the rallying call to others.